Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 1 of 41 PageID #:381

PX3

# CERTIFICATION OF RECORDS OF REGULARLY CONDUCTED ACTIVITY PURSUANT TO 28 U.S.C. § 1746

1.	I. Vivian	Cahill	, have personal knowledge of the facts set for	orth
		ttiC- as fallower.		
below and a	m competent to	testify as follows:		

- 2. I have authority to certify the authenticity of the records produced by DNC Holdings, Inc., and attached hereto.
- 3. The documents produced and attached hereto by DNC Holdings, Inc., are originals or true copies of records of regularly conducted activity that:
  - a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;
  - b. Were kept in the course of the regularly conducted activity of DNC Holdings, Inc.; and
  - c. Were made by the regularly conducted activity as a regular practice of DNC Holdings, Inc.

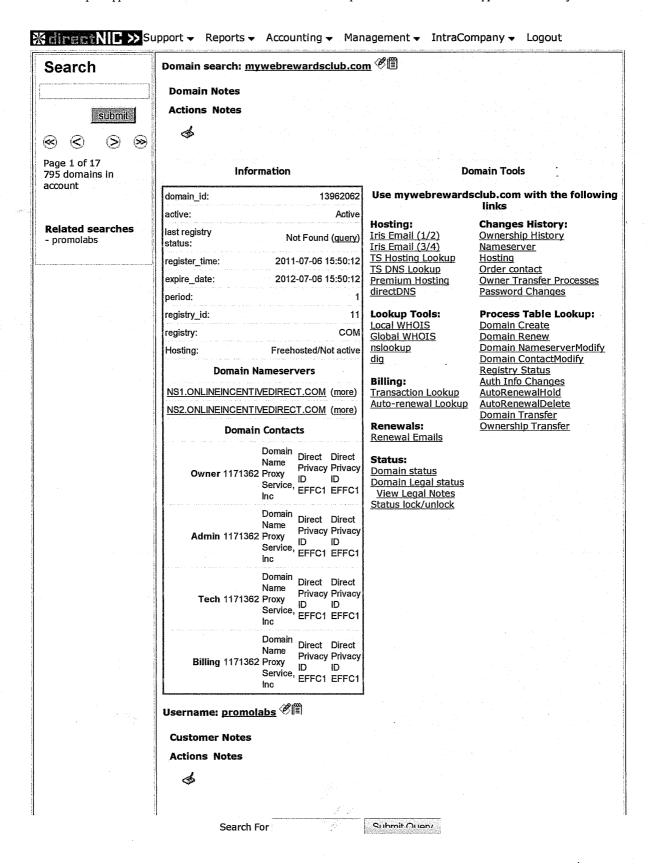
I certify under penalty of perjury that the foregoing is true and correct.

Executed on May 23, 2012

Signature

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 3 of 41 PageID #:383

ATT.



	Information	Domains	Invoic	es
account id	549479	9.4freeweekly.com	6036050	\$20.0
Account Tools	<u>Login as user</u>	2minutejobs.com	6035121	\$5.0
	<u>Login log</u> <u>Tigershark Search</u>	<u>absolutegetaways.com</u>	<u>6033778</u>	\$15.0
	Renewal Emails NACK Pending Transfers	<u>accliamonlinesolutions.net</u>	6033257	\$15.0
Trouble Tickets:	Open Phone Ticket	<u>accuoffer.com</u>	<u>6028958</u>	\$30.0
	View 11S History		6023569	\$15.0
Fraud Checks:	Analyze for fraud Related Accounts by CC	<u>acomahighgroups.com</u>	<u>6021611</u>	\$75.0
	Related Accounts by Cookies	<u>addrive.ws</u>	6017219	\$15.0
A	All Purchases directNIC Dollar usage	<u>admonitionserve.com</u>	6010996	\$15.0
Accounting:	CC Lookup Account Pricing	<u>advantagedigitalmarketing.com</u>	6010102	i
Contract to any organic com-	Password Changes	<u>advantagedigitalmarketing.net</u>	6009676	
Changes:	Account Changes Signup Data	<u>aestivalserve.com</u>	6002889	
		affiliateddigitalmarketing.com	<u>5999639</u> 5998197	
	ccount Contact	<u>affiliateddigitalmarketing.net</u>	5995424 \$	•
First name	System		5993352 \$	
Last name	Admin	agdlog.com	5992568 \$	
Email	contact@dnshandler.net SubscriberBASE	<u>aigring.com</u>	5990319	
Company Address	4840 Forest Drive Suite 6-B	<u>allfree123.com</u>	5985544	
Address	PMB 338	<u>allregsrv.com</u>	5984956	\$30.0
	Columbia SC, 29204	amazinglythinlaptop.com	<u>5984027</u> \$	150.0
Country Phone	US 803-790-8381	<u>andoverwebmarketing.com</u>	<u>5981496</u>	\$20.0
Phone Fax	803-790-6361	<u>andoverwebmarketing.net</u>	<u>5980886</u>	\$30.0
Opt-Out	en la companya di entre en esta de la companya de la esta de la companya de la esta de la companya de la compa	angleradvisor.com	<u>5979662</u>	\$15.0
Newsletter	N		<u>5978968</u>	\$15.0
Language		angleranalysis.com	<u>5972873</u>	\$30.0
Activation code	euphoric	anglersbestfriend.com	<u>5971445</u>	\$45.0
Signup date	2007-01-23 10:58:46	<u>appswag.com</u>	<u>5970358</u>	\$30.0
(	Coupon Codes	<u>ariwebmedianetwork.com</u>	<u>5964918</u>	\$15.0
		<u>augustamediasolutions.com</u>	<u>5961329</u>	\$30.0
Apply Coupon		<u>auklym.com</u>	<u>5959125</u>	\$45.0
Allowed to Use Coupon Codes		<u>aurorabirdwebnetworks.com</u>	<u>5958335</u>	·
Used Coupon Codes		<u>avcounter10.com</u>	<u>5957693</u> \$	
		_		\$15.0
dot CO \$12.99 for first year of registration [SuperCO]		avfollow10.com		\$30.0
Save 10% off COM/NET/ORG Renewals [RenewNowAndSave]		avgague10.com		\$15.0
THE RESERVE OF THE PROPERTY OF		<u>avgauge10.com</u>		\$90.0
Defa	ult Nameservers	<u>awnhelm.com</u>		\$15.0
			<u>5948037</u>	\$15.0

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	NS0.DIRECT		_bag-o-luck.com	<u>5945648</u> \$300.00
			<b>№</b> bagoluck.com	<u>5944797</u> \$45.00
		Default Contacts	<u>bakerbradleysolutions.com</u>	<u>5942606</u> \$15.00
	Owner	System Admin contact@dnshandler.net	<u>bambly.com</u>	<u>5942099</u> \$15.00
		SubscriberBASE Holdings Inc. 4840 Forest Drive Suite 6-B		<u>5941069</u> \$75.00
		PMB 338	<u>bartononlinesolutions.com</u>	<u>5938038</u> \$45.00
		Columbia SC, 29206 US	<u>baswer.com</u>	<u>5937426</u> \$15.00
		(803)790-8381	<u>belmontonlinesolutions.com</u>	<u>5936538</u> \$15.00
	Admin	System Admin	<u>belvederelymediagroup.com</u>	<u>5934609</u> \$15.00
		contact@dnshandler.net SubscriberBASE Holdings Inc.	<u>beredleb.com</u>	<u>5933526</u> \$15.00
		4840 Forest Drive Suite 6-B PMB 338	<b>Q</b> <sub>E</sub> bestdigitalrewards.com	<u>5931607</u> \$75.00
		Columbia SC, 29206 US	<u>bestpromosontheweb.com</u>	
		(803)790-8381	bevyofbeverly.com	
	Tech	System Admin	<u>bigezrewards.com</u>	
		<u>contact@dnshandler.net</u> SubscriberBASE Holdings Inc.	<u>binehard.com</u>	
		4840 Forest Drive Suite 6-B PMB 338	<u>binglands.com</u>	
		Columbia SC, 29206 US		
		(803)790-8381	<u>birdanx.com</u>	
			<u>blueribbongiftcards.com</u>	
	Billing	System Admin <u>contact@dnshandler.net</u> SubscriberBASE Holdings Inc.		
,	-	4840 Forest Drive Suite 6-B PMB 338		
7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		Columbia SC, 29206 US		
		(803)790-8381		

Search For

Submit Query



Welcome, promolabs! Customer No: 549479 Last Login: 18-May-2012 09:25:34 CDT

Home

**Domain Search** 

Hosting

Sign-Up

My Account Renew Help

Contact Us

**Domain Manager** 

Renewal Manager

Transfer Manager

directNIC Credits

**Customer Settings** 

#### **Customer Settings**

- ► Contacts Manager
- ► Account Information
- ▶ <u>Default Domain Settings</u>
- ▶ Nameserver Profiles
- ► Affiliate Program
- ▶ Invoices
- ▶ Change Your Password
- ▶ Set Transfer Security
- ▶ Notification Settings
- Credit Card Manager
- ▶ Login Activity
- ▶ directNIC Emails

#### **Basic Options**

- ▶ Domain Registrations
- ▶ Bulk Registrations
- ► Domain Transfers
- Domain Renewals
- ▶ Bulk Renewals
- ▶ POP3 Email Accounts
- ▶ Webmail Access

#### **Advanced Options**

- ▶ directDNS Pro
- ▶ SSL Certificates **★** directNIC Hosting
- ▶ directPRIVACY

#### **About This Page**

To add or edit a contact, enter the appropriate information into the fields and click the button to submit

#### Need Help?

- ▶ FAQ
- ► Trouble Ticket System
- \* Resource Center
- **►** Guides

#### **Edit Contact**

First Name: System

Last Name: Admin

Organization: SubscriberBASE Holdings Inc.

For personal use, enter your First Name and Last Name as the Organization.

Address: 4840 Forest Drive Suite 6-B

PMB 338

City: Columbia

Country: United States

State: South Carolina

Province: Not Applicable

Zip/Postal 29206

Code:

Email Address: contact@dnshandler.net

Phone Number: (803)790-8381

Phone Extension:

Fax Number:

Edit Contact

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Welcome, promolabs! Customer No: 549479 Last Login: 18-May-2012 09:25:34 CDT

Home

**Domain Search** 

Hosting

Renewal Manager

My Account

Transfer Manager

Renew

Help

Contact Us

Domain Manager

Sign-Up

directNIC Credits

**Customer Settings** 

**About This Page** 

For your convenience, here you can see information about your domain. From this page you may purchase services you do not already have, renew existing services, and edit information that directNIC has stored as being associated with this domain.

List your domain

► For Sale at AfterNIC

#### Need Help?

- **► FAQ**
- ▶ Trouble Ticket System
- ▶ Resource Center
- ▶ Guides

#### Details for: mywebrewardsclub.com (Visit Domain)

Domain Status: OK: Domain resolves to 208.38.152.193

Expiration Date: 06-Jul-2012

Renew Domain: Auto Renews on 22-Jun-2012

Renew mywebrewardsclub.com now

Nameserver 1: NS1.ONLINEINCENTIVEDIRECT.COM

Nameserver 2: NS2.ONLINEINCENTIVEDIRECT.COM

Transfer Status: High Security (locked)

Authinfo (Auth Code): gxq-876-lej-660 Create new Auth Code

Hosting: Not hosted

SSL: No SSL Certificates

directPRIVACY: Active

Name: Domain Name Proxy Service, Inc Direct Privacy ID EFFC1

Email: mywebrewardsclub.com@domainnameproxyservice.com

Organization: Direct Privacy ID EFFC1

Address: P.O. Box 6592

Metairie, LA 70009 US

Phone: 1-504-355-0082

This domain uses directPRIVACY service

Edit directPRIVACY information

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Welcome, promolabs! Customer No: 549479 Last Login: <u>18-May-2012 09:25:34 CDT</u>

Logout

Home

**Domain Search** 

Sign-Up

Hosting

Renewal Manager

My Account Renew Help

Contact Us

Domain Manager

Transfer Manager

directNIC Credits

**Customer Settings** 

#### directPRIVACY Options

- Domain List
- ▶ Purchase

#### **Basic Options**

- ▶ Domain Registrations
- ▶ Bulk Registrations
- ▶ Domain Transfers
- **▶** Domain Renewals
- **Bulk Renewals** ▶ POP3 Email Accounts
- ▶ Webmail Access

#### **Advanced Options**

- ▶ Accept Credit Cards
- ▶ directDNS Pro
- ▶ SSL Certificates
- ▶ directNIC Hosting
- ▶ directPRIVACY

#### **About This Page**

Use this page to purchase and modify directPRIVACY.

#### Need Help?

- **⊁** FAQ
- ▶ Trouble Ticket System
- **▶** Resource Center
- **▶** Guides

#### Edit directPRIVACY Credit

Domain: mywebrewardsclub.com remove domain from credit

Forward email and flat mail

contact@dnshandler.net

**Physical Address:** 

System Admin

4840 Forest Drive Suite 6-B PMB 338

Columbia SC 29204 US

Save Changes

For help with directPRIVACY, please refer to our FAQ about directPRIVACY.

#### **Current Domain Owner Contact** Information

Name: Domain Name Proxy Service, Inc Direct Privacy ID EFFC1

Email: mywebrewardsclub.com@domainnameproxyservice.com

Organization: Direct Privacy ID EFFC1

Address: P.O. Box 6592

Metairie, LA 70009 US

Phone: 1-504-355-0082

Record doesn't look correct? Click here to refresh it.

Generate new Direct Privacy ID

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Welcome, promolabs! Customer No: 549479 Last Login: 18-May-2012 09:25:34 CDT

Logout

Home

**Domain Search** 

Hosting

Sign-Up

My Account Renew

Help

Contact Us

Domain Manager

Domain Gearci

Renewal Manager Transfer Manager

directNIC Credits

**Customer Settings** 

#### **Customer Settings**

- ▶ Contacts Manager
- ► Account Information
- ► <u>Default Domain Settings</u>
- ▶ Nameserver Profiles
- ► Affiliate Program
- ▶ Invoices
- ▶ Change Your Password
- ▶ Set Transfer Security
- ▶ Notification Settings
- ➤ Credit Card Manager
- ▶ Login Activity
- ▶ directNIC Emails

#### **Basic Options**

- ▶ Domain Registrations
- **▶** Bulk Registrations
- ► Domain Transfers
- ▶ Domain Renewals
- ▶ Bulk Renewals
- ▶ POP3 Email Accounts
- ▶ Webmail Access

#### Advanced Options

- ▶ Accept Credit Cards
- ▶ directDNS Pro
- SSL Certificates
- directNIC Hosting
   directPRIVACY

#### About This Page

Use this page to track transactions posted to your directNIC account.

#### Need Help?

- ▶ FAQ
- ► Trouble Ticket System
- ▶ Resource Center
- <u>Guides</u>

Thank you! Your payment has been accepted.

Please print or save a copy of this page, as it is your proof of payment.

DNC Holdings, Inc. 3500 N. Causeway Blvd. Suite 160 Metairie, LA 70002 +1.877.856.9598 telephone +1.888.564.7373 fax 07/06/2011 10:48:56

Billed To:

SubscriberBASE

System Admin

4840 Forest Drive Suite 6-B PMB 338

Columbia, SC 29204

US

803-790-8381

Customer #: 549479 Sales Draft #: 5747504

System Admin,

Thank you for purchasing the following service(s) through directNIC:

<u>Type</u>	<u>Description</u>	Quantity	<u>Price</u>	<u>Subtotal</u>
Register .COM Domain	onlinebrandprizes.com	1	\$15.00	\$15.00
Register .COM Domain	mywebrewardsclub.com	1	\$15.00	\$15.00
Register .COM Domain	retailbrandrewards.com	1	\$15.00	\$15.00
Register .COM Domain	hugebrandrewards.com	. 1	\$15.00	\$15.00
Register .COM Domain	brandprizesonline.com	1	\$15.00	\$15.00

Total Amount Charged: US\$75.00 Remote IP Address: 70.61.199.35

\*\*This is an official DNC Holdings, Inc receipt/sales draft for proof of payment.

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Welcome, promolabs! Customer No: 549479 Last Login: <u>18-May-2012 09:25:34 CDT</u>

479 Logout

Home

**Domain Search** 

Hosting

Sign-Up

My Account Renew

Help

Contact Us

Domain Manager Renewal Manager

Transfer Manager directNIC Credits Customer Settings

#### Customer Settings

- ► Contacts Manager
- ➤ Account Information
- ▶ Default Domain Settings
- ▶ Nameserver Profiles
- ► Affiliate Program
- ▶ Invoices
- ▶ Change Your Password
- ▶ Set Transfer Security
- ▶ Notification Settings
- ▶ Credit Card Manager
- ▶ Login Activity
- ▶ directNIC Emails

#### **Basic Options**

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- **▶** Bulk Registrations
- Domain Transfers
- ▶ Domain Renewals
- ▶ Bulk Renewals
- ▶ POP3 Email Accounts
- ▶ Webmail Access

#### **Advanced Options**

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- ▶ directDNS Pro
- ▶ SSL Certificates
- ▶ directNIC Hosting
- **▶** directPRIVACY

#### About This Page

Use this page to track transactions posted to your directNIC account.

#### Need Help?

- ► FAQ
- ► Trouble Ticket System
- ▶ Resource Center
- **<u>Buides</u>**

Thank you! Your payment has been accepted.

Please print or save a copy of this page, as it is your proof of payment.

DNC Holdings, Inc. 3500 N. Causeway Blvd. Suite 160 Metairie, LA 70002 +1.877.856.9598 telephone +1.888.564.7373 fax 07/22/2011 09:57:04

#### Billed To:

SubscriberBASE System Admin

4840 Forest Drive Suite 6-B PMB 338

Columbia, SC 29204

US

803-790-8381

Customer #: 549479 Sales Draft #: 5762952

System Admin.

Thank you for purchasing the following service(s) through directNIC:

TypeDescriptionQuantityPriceSubtotaldirectPRIVACYmywebrewardsclub.com1\$5.00\$5.00

Total Amount Charged: US\$5.00 Remote IP Address: 70.61.199.35

\*\*This is an official DNC Holdings, Inc receipt/sales draft for proof of payment.

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Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 12 of 41 PageID #:392

PX4

### CERTIFICATION OF RECORDS OF REGULARLY CONDUCTED ACTIVITY PURSUANT TO 28 U.S.C. § 1746

- 1. I, Account With the personal knowledge of the facts set forth below and am competent to testify as follows:
- 2. I have authority to certify the authenticity of the records produced by Cox Communications, Inc., and attached hereto.
- 3. The documents produced and attached hereto by Cox Communications, Inc., are originals or true copies of records of regularly conducted activity that:
  - a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;
  - b. Were kept in the course of the regularly conducted activity of Cox Communications, Inc.; and
  - c. Were made by the regularly conducted activity as a regular practice of Cox Communications, Inc.

I certify under penalty of perjury that the foregoing is true and correct.

Executed on OCOCOEC ZU, 2012

Signature

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 14 of 41 PageID #:394

ATT.

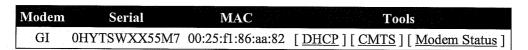
IP 98.191.147.2 assigned to a CB Fiber customer; cannot confirm account information for 1/2011.

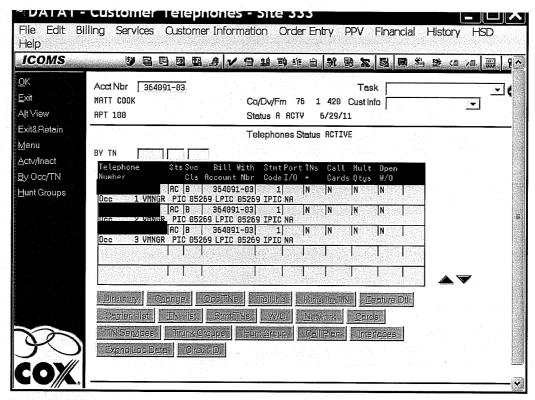
Account on 7/2012 & 9/2012.

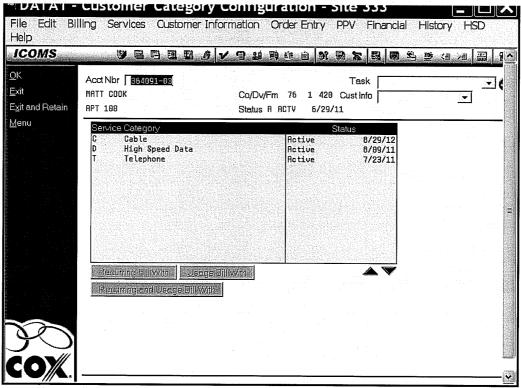
File Edit Billing Services Customer Information Order Entry PPV Financial History HSD Help				
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QK Exit Exit and Retain Menu Display Log	Acct Nbr 364891-83 MATT COOK Business Name MATT COOK	Co/Dv/Fm 7 Status R RCT		
All Bill Days Lang Pref Name Toggle Grp Overrides Tex Exempt Cert	APT 100 26970 ALISO VIEJO PKWY ALISO VIEJO CA 92656-2621		Service Ph MULTI Home Ph	
SOX.	Customer Comment  JEX MANWARING  Customer Type C P COMMERCIAL  Language Preference ENGL English  Old Acct Nbr 333 38084582	V T C	PIN Number PIN Entry Date /idea Rtg PIN Extry Date /idea Rtg PIN Entry Date /idea Rtg PIN Entry Date /idea Rtg PIN Entry Date	

Subscriber info for 333036409103	Account Lookup	
Market Orange County CBS	CM MAC	
ICOMS 333036409103	CM Serial	
Name Matt Cook Address Apt 100	ICOMS ID 333036409103	
26970 Aliso Viejo Pkwy Aliso Viejo, CA 92656-2621	Cox Email	
Home Phone None	Preferred Email	
Comment JEX MANWARING	Phone Number	
Acct Type C (Commerical)	<u>S</u> ubmit Query	
	CC Notes Search For Tickets	
	POP3 Activity	
	Webmail Activity  IMAP Activity	
	SMTP Auth Activity	

Cox Communications, Inc. Att. Page 1 of 4

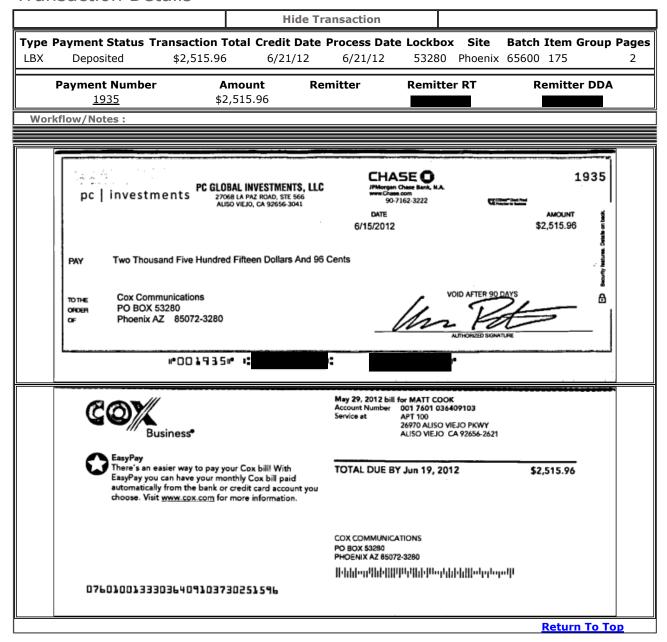




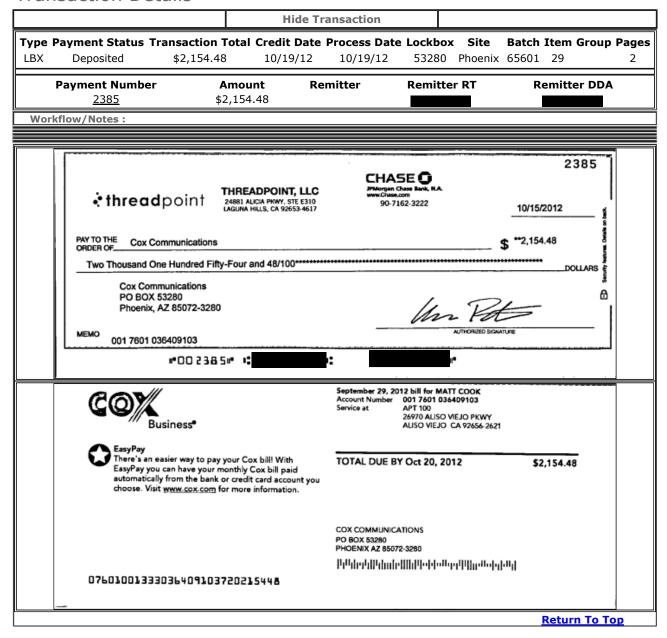


Cox Communications, Inc. Att. Page 2 of 4

#### Transaction Details



#### Transaction Details



Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 19 of 41 PageID #:399

PX5

#### CERTIFICATE OF AUTHENTICITY

- I, Chi Nguyen, certify:
- 1. I am a Custodian of Records for Google Inc. ("Google"), located in Mountain View, California. I am authorized to submit this Certificate of Authenticity on behalf of Google in response to a Subpoena dated July 10, 2012 (Google Inc. Internal Reference No. 243309) in the matter of FTC CID File No. 052 3139. I have personal knowledge of the following facts and could testify competently thereto if called as a witness.
- 2. Attached is a true and correct copy of one disk of data with Internal Ref. No. 243309 ("Disk") containing true and correct copies of records pertaining to the email addresses allsquaredomains@gmail.com,

3. The documents attached hereto reflect records made and retained by Google. The records were made at or near the time the data was acquired, entered, or transmitted to or from Google; the records were kept in the course of a regularly conducted activity of Google; and the making of the records were a regular practice of that activity.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

DATED: July 17, 2012

Chi Nguyen, Custodian of Records for Google Inc.

#### Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 21 of 41 PageID #:401

#### Subscriber Information

Email: allsquaredomains@gmail.com
Status: Enabled
Services: Talk, Gmail
Name: Admin Support

Secondary email: domains@pcinvestmentcorp.comCreated on: 06-Jul-2011 05:41:00pm GMT

Lang:

67.214.244.18 on 06-Jul-2011 05:40:59pm GMT IP:

#### Logs

All times are displayed in UTC/GMT. allsquaredomains@gmail.com

No log data is available.

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 22 of 41 PageID #:402

# PX6

## DECLARATION OF LISA SMITH PURSUANT TO 28 U.S.C. § 1746

I, Lisa Smith, have personal knowledge of the facts and matters discussed in this declaration, and, if called as a witness, could and would testify as follows:

- I am employed by Best Buy Stores, L.P., a subsidiary of Best Buy Co., Inc. ("Best Buy"), a multinational consumer electronics retailer headquartered in Richfield, Minnesota. My position is Vice President of Enterprise Customer Care. My position includes responsibility for all of the company's customer support channels including phone, e-mail, and social media.
- Over the past year, Best Buy has received tens of thousands of complaints from consumers who have received unsolicited text messages promising them Best Buy gift cards. Best Buy has expended considerable time and resources in responding to these complaints and attempting to clear up consumer confusion.
- 3. Best Buy has received tens of thousands of complaints via phone, e-mail, and social media from consumers who have received text messages misusing the Best Buy brand name, including a total of approximately 15,000 complaints during December 2012 and January 2013. The text messages generally offer a \$1000 Best Buy gift card, stating, for example: "Your entry last month WON! Go to http://bestbuyprizes.net and enter your Winning code: "4584" to claim your Free \$1000 Best Buy Giftcard within 24 hours!"

  The text messages invite consumers to click on a link contained in the message to visit a website that purportedly gives away the free gift cards. Additional examples of links that have appeared in the text messages that consumers have complained about or that we have otherwise identified are: are: bestbuywin.net, http://bestbuywon.net, bestbuy-1k.com, 1kbestbuy.com, 1k-bbcard.com, bestbuy-reward.com, bestbuyprizes.net,

bestbuy.com.gpgc.biz, bestbuy.com.tfkt.biz, bestbuy.com.bdey.biz, bestbuy.bdez.biz, bestbuy.com.baqz.biz, bestbuy.com.bvcy.biz, bestbuyspree.com, bestbuywon.mobi, giveawayson.mobi, edealsnow.mobi, wonbestbuy.com, bestbuy.com.tbtt.biz, giveaway1k.com, celldealsnow.info, bestbuy.com.baxz.biz, bestbuy10.com, bestbuy.com.bcyz.biz, claimoncell.com, uwntths.biz, bsshg.biz, dntht.biz, htrshtn.biz, melksmny.biz, and 1kgiftlink.com

- 4. Best Buy customer service representatives have spoken with thousands of the consumers who have filed complaints. Many of the consumers have expressed confusion about whether Best Buy is responsible for the text messages and have complained that the messages were unsolicited and, in some cases, resulted in extra phone charges. Other consumers contact Best Buy to inquire why they have not received their free gift card or whether the offer is legitimate. Numerous consumers also have noted that they were directed from the text messages to a website requiring them to provide personal information and/or fulfill other conditions to receive the gift card. Many of these consumers have expressed concern that they provided personal information and did not know how their information was going to be used. Attached as **Attachment A** are comments excerpted from consumer complaints received by Best Buy.
- 5. In response to the tremendous number of complaints that Best Buy received about the gift card scams, Best Buy posted a consumer education piece on its website during March 2012. A copy of the consumer education piece -- entitled "Learn About How to Protect Yourself Against Phishing, Smishing and Gift Card Scams" -- is attached to this declaration as **Attachment B**, and is also available on the Internet at http://www.bestbuy.com/site/Privacy-

Policy/regularCat%3Apcmcat266100050002/pcmcat266100050002.c?id=pcmcat266100 050002.

6. Best Buy has devoted significant time, effort, and money to address this gift card scam. For example, Best Buy employees have devoted hundreds of hours responding to consumer concern and confusion about the messages. In addition, the gift card scam has harmed Best Buy's brand name. Many consumers have wrongly assumed that Best Buy is responsible for the text messages or the websites offering the free gift cards. Based on this misunderstanding, consumers have expressed anger at Best Buy directly and on various Internet websites for sending them the unsolicited text messages or not honoring the promise of free gift cards. The confusion around this scam also impacted Best Buy's ability to conduct legitimate promotions. To attempt to prevent the scam from continuing, Best Buy has expended considerable funds hiring third parties to investigate and sue third parties responsible for the gift card scams. Best Buy's damages for responding to consumer concerns, third party investigations, and litigation costs, including attorney's fees and expenses, have amounted to approximately \$250,000 todate. This does not account for the damage to the Best Buy brand.

I declare under penalty of perjury that the foregoing is true and correct. Executed on Iname] February 18, 2013, within the United States.

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 26 of 41 PageID #:406

ATT. A

#### Attachment A

- 1. "I went to www.best-buy-offers.com after receiving a text message telling me to go there and collect a \$1000 gift card prize. I filled out and submitted some personal information before realizing that this web site was not legitimate. I tried to cancel everything, but it was too late. Now I'm receiving non-stop spam emails from all over the place."
- 2. "Today I received this text below from bqxymbyqg@bbcardnotify.net, and I responded to it. The text message was the same as the one below. Once I clicked on the website, it said it was Best Buy and asked me for my personal information (name, birthday, and email) and said I had won a \$1000 gift card. It looked legitimate, so I filled it out, but now I'm worried that it was fraudulent. Here is the website it directed me to: http://bestbuy.rewardhubzone.com.

Please let me know what you think I should do to protect myself and my identity."

- 3. "I received a phone text message----"Your entry has won! Go to http://bestbutrwd.com to claim your \$ 1000 Gift card". Google couldn't find it. Legit?"
- 4. "We received a text message on our cell phone that said the following: "go to bestbuycontest.com enter winning code 6207 for your \$1000 gift card within 24 hrs." message sent to us thru text message @ 1:53 am on 10/27/12. message sent from (909) 837-7749 I went to the site but my anti-virus blocked it with a warning, so I backed out and went no further. Is this an actual message from Best Buy? I shop at Best Buy, but don't remember giving my cell phone number."
- 5. "I received a text stating to go to a website to get a \$1000 Bestbuy Gift Card. I am winner #40527. I am to go to this web site www.bit.ly/Vo9IME and use the code #5270. Can you tell me if this for real or a scam?"
- 6. "I received a text message from 1-407-405-1431 saying that I won a 1000 dollar gift card Go to http://www.bestbuy.com.freetrip.mobi and enter winning code 5555 to claim Your free 1000 best buy gift card. This must be a scam???"
- 7. "This site BestBuyRaffle.com is using your images and the lure of a \$1000 Best Buy Gift card to conduct a fraudulent business. They are also, sending unsolicited texts to cell phones advertising this site. Those come from phone number 909-973-7076. That is how we learned of it. The site and the text are set up to look as though they are something that Best Buy is doing for customers. This can only damage your company reputation. Thanks for listening,"
- 8. "This msg is inform you that I received a text msg from ph# 2252051592 ofering a \$1000 best buy gift card, which I understend is a bogus offer. Maybe you can use the phone number to help stop these people from useing your name"
- 9. "I am not sure it's the place to contact I received this fake/scam text message: "Your entry last month has WON! Go to http://bestbuyprizes.net/ and enter code 4787 to claim your

FREE \$1000 Berst Buy Gift Card within 24 hours!"Text ID: 5613516226 Please take some legal action to stop this scam."

10. "I wanted to report a text message phishing scam / fraud attempt purporting to be from Best Buy. I received a text message (on my personal cell phone; above is my work line) from this phone number: (760)310-2681 which contained the following text: "Your entry has won! Go to http://bestbuyrwd.com to claim your \$1000 Gift Card." When I looked up the whois for the domain name, the registration was filed less than two weeks ago, somewhere in Panama, under the name of (can you believe it) "Internet.bs Corp."

(See here:http://www.networksolutions.com/whois-search/bestbuyrwd.com)

I have not visited the domain out of fear for my computer, but I wanted to inform Best Buy so you can begin taking legal action. I am sending duplicates of this message via your "Email Us" feature on your web site, as well as to domain.admin@BESTBUY.COM, domain.tech@BESTBUY.COM, and am also reporting this to the FBI's Cybercrime division. I hope you can get whoever is doing this and prevent harm from being perpetrated on your consumers and your brand."

- 11. "I got a scam text on my company phone. Here is the message forwarded from my phone: Your entry last month has WON! Go to BestBuyContest.com and enter your winning code 8475 to claim your FREE \$1000 BestBuy gift card within 24 hrs. Phone number was 7146166156 Just want to pass this on."
- 12. "domain fruad, someone is using bestbuy name to fruad people, i got a text saying i won a 1,000 gift card from best buy and to go to www.bestbuycontest.com please look into it"
- 13. "Today I received a text message saying that I had won a \$1000 Best Buy Gift Card. It said for me to go to www.bestbuy.com.pclm.biz/?claimed=212. Then to enter Winning Code 6655 Is this a legitimate contest?"
- 14. "Received this text from 1 510 610 08553 stated that I had won Your entry in our annual drawing won you a FREE \$1000 BestBuy GiftCard! Enter "925" at www.bestbuy.com.bdey.biz and we can ship it today..Thought your legal department should know of the scam.. So you do not have Customers upset.. Thanks for your what I know will be a prompt follow up..I think I had actually entered on your website a while back a drawing.. Who Knows at this point Thanks"
- 15. "I reviewed a text from 646-300-1346 its listed as Best Buy rewards too! telling me just won a thousands dollar gift card and to enter code 8228 to Claim my gift card. I will gladly take the gift card if its legit but if not you guys to make your customer aware of this bulshit! I can tell you with 15 years as an Leo with not desperate times people fall for this crap. Now add desperate times and even more people will fall for this scam and get taken! Your customers need to be altered to this Bs!"

- 16. "Dear Sirs....I understand that Best Buy is interested in pursuing false emails and text messages that, claim the recipient is a winner of a \$1000 gift card from Best Buy.... I received the following text on my cell phone: "Your entry last month has WON! Go to http://www.bestbuy.com.gpgc.biz/ and enter your Winning Code: "6655" to claim your FREE \$1,000 BestBuy Giftcard!" This text came from a cell phone # (202)531-9328 on 05/26/12 @6:14 PM Of course, when calling the number, a recording that "this telephone has a voice mail-box that has not been set up, the mailbox is full, or my call can not be completed as dialed" is received. Hope you nail these jerks......"
- 17. "I was sent a text message today via AT&T texting asking me to connect to the following website: http://www.bestbuy.com.bstz.biz for the opportunity to win a free \$1000 USD BestBuy gift card. The hyperlink provided DOES NOT WORK on my mobile phone or a computer-based web browser. Either the link is fraudulent or there is a problem with one of your web servers/portals. Please investigate."
- 18. "I received a text that I have won a \$1,000 Best Buy gift card. I was directed to a website to enter my "winning code" to claim my free prize. The website is: www.bestbuy1kprize.com After going to site I learned I had to complete a number of offers before I would get my "Free" card. I believe this is fraud and deceptive advertising and intend to take legal action depending on your response."
- 19. "I received an email and also a text that says I won a \$1000 gift card. I was just curious if this is valid or not. I haven't opened it be I dont know if it's a virus or what. The number I received it from is: 347.987.0807 Here is the link: http://www.bestbuy.com.youre-a-winner.net/?id=ywfplwbfkh The message I received as a text is: "You have been randomly selected for a BestBuy gift. Get your \$1000 gift card at www.bestbuy.com.youre-a-winner.net/?id=ywfplwbfkh"
- 20. "I recently got an unwanted text that promoted Best Buy. I do not think it came from your company but I found it very difficult to be removed from the list. As long as I get them, I am reluctant to reward them by shopping at Best Buy. If there is a way or you to discourage them from using your brand, that would likely be best. The link I got should be below."

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 30 of 41 PageID #:410

# ATT. B

GET A \$1000 GIFT CARD FREE!

#### Learn About How to Protect Yourself Against Phishing. **Smishing and Gift Card Scams**

Attempts at obtaining personal information from consumers for use in committing travel are on the rise worldwide. Individuals trick consumers into revealing personal information by posing as legitimate businesses. Best Buy is the target of many of these scams today and consumers are receiving e-mails and texts containing these traudulent offers. Consumers can protect themselves from these schemes by being on the lookout and knowing when to disregard this type of activity.

#### Types of Scams

#### Gift Card Offer Scams

What the scam is: A website advertisement, e-mail or text message that offers a high-value gift card.

How the scam works. The scam directs consumers to a website that requires them to make purchases, provide personal information, and/or furth other conditions in order to receive the gift card. Once the conditions are met, the consumer may never receive the giff card or may have spent more than the value of the giff card.

#### Phishing Scan

What the scam is: A valid-looking e-mail, website or other online message that directs consumers to a legitmate-appearing website that requests account information and/or other confidential information. Phishing messages often indicate that a consumer's account has been frozen or jeopardized and that the consumer must provide immediate information.

How the scam works: Once confidential information is obtained, identity theft and other forms of theft can occur.

What the scam is; Similar to a Phishing scam, but in this situation, consumers receive a text in order to carry out the scam.

Note: A gift card offer may also be the subject of Phishing and Smishing messages.

#### How to Protect Yourself

#### Gift Card Offer Scam

- . Don't respond to e-mails, text messages or unline eds offering free gift cards unless you are expecting this communication from a company
- . Make sure the website address and branding match up with the company referenced in the offer.

#### Phishing/Smishing Scams

- · Contact organizations only through trusted channels
- Beware of e-mails and texts that have you "verify" personal information online. Most legitimate companies will never request personal information in this manner including Best Buy. Scammers may attempt create a feeing of panic don't rush to respond to or follow the dictates of suspicious e-mails.

  Don't click on links or cut and paste links from questionable e-mail and text messages and websites.
- Read the terms and conditions of offers they often require that consumers take inappropriate or unreasonable actions. URL-checker software and other software is available that can protect against philipping scams.
- · Report the fraudulent text to your mobile provider

#### Contact IIs

Rease contact us if you suspect a scam regarding an offer from Best Buy. If you receive a suspicious email, please forward the entire message, including the header, to us for investigation; abuse@testbuy.com

1-888-BEST BUY (1-888-237-8289)

#### E-mail:

abuse@bestbuy.com

#### Maile

Best Buy Corporate Campus Attn: Customer Care/Privacy 7601 Pena Avenue South Richfield, MN 55423-3645

#### Additional Resources

Better Business Bureau: http://www.bbb.org/online/consumer/default.aspx Federal Trade Commission: http://www.fic.gov/lbcs/edu/microsites/fdthef/consumers/index.html
OnGuardOnline.gov (a partnership site run by the Federal Trade Commission): http://gonguardonline.gov/hopics/avoid-scams Snopes.com: http://snapes.com/ FaceCrooks.com http://FaceCrooks.com

Top of Page



Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 32 of 41 PageID #:412

PX7

#### DECLARATION OF CHERI KERSTETTER PURSUANT TO 28 U.S.C. § 1746

I, Cheri Kerstetter, have personal knowledge of the facts and matters discussed in this declaration, and, if called as a witness, could and would testify as follows:

- I am employed at AT&T Services, Inc. ("AT&T") and my position is Lead Billing Ops Manager at the Global Fraud Management Organization, in Finance. My position includes but is not limited to Process Manager of Mobility SPAM, which includes collecting, reviewing, investigating and treating mobility accounts that are sending SPAM messages inbound and outbound to AT&T.
- 2. AT&T, like many mobile telephone and wireless carriers, provides its subscribers with text messaging services. Text messaging services permit sending and receiving of text messages to wireless devices from other wireless devices, electronic mail accounts, and various Internet applications. To send or receive a text message through wireless devices, a sender transmits the message electronically, either directly or indirectly, through the sender's device to the wireless network provider, which then transmits the message through the recipient's wireless network provider to the recipient's device.

  AT&T offers unlimited messaging plans for its customers, however, some customers choose to pay for text messages on a per message basis or have a monthly limited messaging plan. For customers that are not on an unlimited messaging plan and receive spam text messages, they may be charged for spam text messages on a per message basis.
- 3. Spam text messages are unsolicited and generally unwanted commercial advertisements sent to wireless devices. Spam text messages are a growing problem for AT&T and its customers. The messages not only annoy and harass AT&T's subscribers, but they also raise customer service costs and can cause congestion on AT&T's network. AT&T has

incurred costs working to minimize and prevent spam text messages. The company has implemented a spam-defense system that detects and blocks the spread of spam messages. AT&T continues to incur costs to develop mechanisms to combat the growth and evolution of spam messaging.

4. AT&T is one of the first U.S. carriers to implement the 7726 (SPAM) reporting code, which allows its customers to report unsolicited text messages to AT&T. AT&T has a fraud account team that monitors 7726 complaints from customers, actively investigates spam complaints and suspends and/or terminates accounts where there is evidence of unsolicited text messaging. From reviewing 7726 complaints, we see that spam text messages often announce that a consumer has "won" something, enticing the consumer to respond and collect a prize. In 2012, AT&T received approximately 240,000 customer complaints via the 7726 reporting code with content announcing the customer had "won" something (examples include free gift cards to Walmart, Best Buy, and Target and free iPads).

I declare under penalty of perjury that the foregoing is true and correct. Executed on February 21, 2013, within the United States.

Cheri Kerstetter

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 35 of 41 PageID #:415

PX8

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#### DECLARATION OF MICHAEL F. ALTSCHUL PURSUANT TO 28 U.S.C. § 1746

- I, Michael F. Altschul, have personal knowledge of the following facts and matters discussed in this declaration, and if called as a witness, could and would testify competently to them:
- 1. I am over the age of eighteen.
- 2. I currently serve as Senior Vice President and General Counsel of CTIA—The Wireless Association ("CTIA") in Washington, D.C.
- 3. CTIA is a non-profit organization representing a diverse array of participants in the Nation's wireless communications industry. CTIA's membership includes hundreds of service providers, manufacturers, wireless data and Internet companies, as well as other contributors to wireless services. On behalf of all sectors of the wireless communications industry, CTIA appears in regulatory proceedings before the Executive Branch, the Federal Communications Commission, Congress, and various state legislative bodies. CTIA also undertakes outreach efforts to the government and the public to raise awareness on issues of importance to the wireless communications industry.
- 4. In 2010, I received a request from the Federal Trade Commission ("FTC") for statistics regarding the percentage of wireless telephone subscribers in the United States who have service plans that require them to pay a per-message fee for each text message that they receive.
- 5. Although CTIA does not collect the data requested by the FTC, I offered to canvass CTIA members that are the largest U.S. wireless communications service providers, and ask each carrier to provide the requested text message statistics directly to Donald B. Farren, a Certified Public Accountant contracted by CTIA, for aggregation. In this way, neither CTIA nor any carrier would have visibility into any competitive information, but the FTC would receive the information it had

requested on an aggregated basis directly from Mr. Farren.

- 6. I requested and received agreement from each of the four largest U.S. wireless communications service providers, AT&T Mobility, Sprint, T-Mobile, and Verizon Wireless, to provide the text message statistics being requested by the FTC in the manner described above. According to Bank of America Merrill Lynch, as of the third quarter of 2010, these four wireless communications service providers collectively served about 90.3 percent of the total number U.S. wireless subscribers.
- 7. Each of these service providers, along with Mr. Farren, have confirmed to me that they provided Mr. Farren with the following information: (1) the total number of subscribers of the service provider; (2) the total number of their subscribers who have a service plan that requires them to pay a fee for each text message that they send or receive; and (3) the total number of their subscribers who have a service plan that allows them to send or receive a specified number of text messages each month, but requires them to pay a fee for each text message that they send or receive once they exceed the monthly allowance and exceed that allowance in a typical month.
- 8. Once Mr. Farren received the requested information from each of the four service providers, he aggregated the data to provide the following statistics: (1) the total number of subscribers of the four service providers; (2) the total number and percentage of the subscribers of those four service providers who have a service plan that requires them to pay a fee for each text message that they send or receive; and (3) the total number and percentage of the subscribers of those four service providers who have a service plan that allows them to send or receive a specified number of text messages each month, but requires them to pay a fee for each text message that they send or receive once they exceed the monthly allowance and exceed that allowance in a typical month.

I state under penalty of perjury that the foregoing is true and correct.

Executed on: Geloruany 14, 2011.

Michael F. Altschul

Case: 1:13-cv-01527 Document #: 6-9 Filed: 03/01/13 Page 39 of 41 PageID #:419

# PX9

DECLARATION OF DONALD B. FARREN

PURSUANT TO 28 U.S.C. § 1746

have personal knowledge of the following

- I, Donald B. Farren, have personal knowledge of the following facts and matters discussed in this declaration, and if called as a witness, could and would testify competently to them:
- 1. I am over the age of eighteen.
- 2. I am a Certified Public Accountant with an office in Rockville, Maryland.
- 3. In 2010, I was contracted by CTIA—The Wireless Association ("CTIA") to aggregate certain data regarding wireless telephone subscribers of the four largest U.S. wireless communications service providers.
- 4. I received data from the four largest U.S. wireless communications service providers: AT&T Mobility, Sprint, T-Mobile, and Verizon Wireless.
- 5. Among the information I received from each of these service providers was:
  (1) the total number of subscribers of the service provider; (2) the total number of their subscribers who have a service plan that requires them to pay a fee for each text message that they send or receive; and (3) the total number of their subscribers who have a service plan that allows them to send or receive a specified number of text messages each month, but requires them to pay a fee for each text message that they send or receive once they exceed the monthly allowance and exceed that allowance in a typical month.
- 6. Upon receipt of that information from each of those service providers, I aggregated the data from the four service providers. The statistics calculated from that data follow:
  - (1) The total number of subscribers of the four service providers is 202,244,645 subscribers;
  - (2) The total number of the subscribers of those four service providers who have a service plan that requires them to pay a fee for each text

message that they send or receive is 17,894,593 subscribers or approximately 9% of all subscribers; and

(3) The total number of the subscribers of those four service providers who have a service plan that allows them to send or receive a specified number of text messages each month, but requires them to pay a fee for each text message that they send or receive once they exceed the monthly allowance and exceed that allowance in a typical month is 6,249,958 subscribers or approximately 3% of all subscribers.

I state under penalty of perjury that the foregoing is true and correct.

Executed on: 14 FEBRUARY, 2011.

-Donald B. Farren